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| <p><u>12. DRAFT COMMUNICATIONS STRATEGY</u></p> <p><b>RESOLVED</b></p> <p>1. To commend the draft strategy to Cabinet for approval.</p> <p><b>ACTIONS</b></p> <p>1. For SLT to consider the potential for the Council to create advertising revenue.</p> <p>2. For the Communications Manager to consider utilising the ‘Next Door’ app to promote the Council’s communications</p>       | <p>O&amp;S Committee</p><br><p>SLT</p><br><p>Communications Manager</p> | <p>December Meeting</p><br><p>February 2021</p><br><p>February 2021</p> |
| <p><u>13. SHERINGHAM LEISURE CENTRE PROJECT UPDATE: DECEMBER 2020</u></p> <p><b>RESOLVED</b></p> <p>1. To note the report.</p> <p><b>ACTIONS</b></p> <p>1. Officers to review use and inclusion of example Excel spreadsheet provided for improved budget monitoring.</p> <p>2. To request that demolition cost estimates of the existing Splash site be included in the next update.</p> | <p>Assistant Director for Sustainable Growth</p>                        | <p>February 2021</p>  |